



# Have You Heard About Bio-Gro™ Yet?

## What is it?

iSatori has custom engineered and patented the first Bio-Active Peptides (BAP's), an entirely new category for your store. (Bodybuilding.com has even given it its own category listing, under bioactive peptides!)

## How does it work?

The BAP's trigger the body to signal ("call for") and accelerate the rate of protein synthesis, **more than your body can do on its own (no matter how much protein or amino acids you consume)... to help you develop muscle, faster.** <sup>Δ</sup>

**Here's a good example of how Bio-Gro works.** Imagine you're building a house (your muscle), and you have only five workers (protein synthesis). Well, no matter how hard those five guys work, they can build only so much, right? And worse, despite their call for help, no one can hear them. (In other words, your muscle cell's signal is not loud enough, nor can it get any help, because it can't use any additional protein.) Give those workers a mega-phone and make their call for help louder. And you get ten more workers. Now, *you can build the house much faster!* That's essentially what Bio-Gro does... it amplifies the signal and accelerates the rate of protein synthesis, so you can develop muscle faster than you can on your own. <sup>Δ</sup>

One tiny scoop (1.5g) provides the equivalent Bioactives of 25g of whey protein.

## How do you take it?

Take it twice a day (it's an unflavored powder you can mix in anything), once in the AM and again in the PM; use it in your protein shake, amino drink, pre-workout, or mix with cereal, yogurt, or oatmeal.

Use Bio-Gro "in addition" to your protein for **WEIGHT GAIN** and "in replacement" of your protein to **CUT WEIGHT/FAT**.

## What are bio-active peptides (BAP's)?

Micro-fractions of bovine colostrum, extracted to yield specific BAP's, concentrated into higher amounts, which cause a "supra-physiological effect" on the body's ability to amplify protein synthesis and develop new muscle faster and recover from workouts sooner. <sup>Δ</sup>

Bio-Gro does more than your body can on its own to amplify protein synthesis—it's like consuming 100 or more grams of protein, a day, but without any extra calories, sugar, or fat. <sup>Δ</sup> The guys around here are calling it "**fertilizer for your muscles!**" David Sandler, our Director of Science, put an inch on his arms in one month, using Bio-Gro, without changing anything else. <sup>Δ</sup>

**For questions on Bio-Gro, contact your sales representative or iSatori directly: David@iSatori.com, Director of Science & Education, iSatori.**

**"It's Like Fertilizer for Your Muscles!"**

NOTICE: PRODUCT TESTED FREE OF BANNED SUBSTANCES & GRAS CERTIFIED.

### Supplement Facts

Servings Size: 1 Level Scoop (1.5g)  
Servings Per Container: 60

	Amount Per Serving	% DV*
Custom Engineered Bio-Pro Bio-Active Peptides	1.5g	**
Extracted from Micro-Concentrated Colostrum, yielding: Proline Rich Peptides, Growth Factors (IGF-1, TGF beta-2, EGF, PDGF), Immunoglobulins (IgG, IgA), Lactoferrin, Fibroblast-GF		

\*\* Daily value not established

OTHER INGREDIENTS: None. No fillers, binders, or any synthetic additives.  
ALLERGEN WARNING: Contains milk product (Colostrum).

For more information on Bio-Gro or other iSatori products, call 1.866.688.7679 or outside the US 1.303.215.9174.

**iSatori**<sup>™</sup>  
Your Transformation Starts With Us

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